



Developing participatory methodology for addressing trans-regional issues bridging science and practice: Use case of Intelligent Transport Systems from managerial and technical perspective

Kickoff meeting
July 26th, 2021



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BACKGROUND



- Promotion of Erasmus+ international incoming and outgoing mobility together with WBAA mission, role and activities
- Exploitation of our collective WBAA capacity and various high education profiles >< how to approach problems across Western Balkans in diverse domains, analyze, perceive them, learn from best practices, consider the context, explore solutions, stakeholders, all contextual factors and then devise proper responses
- Previous collaboratives projects & activities:
 - The magic of creating successful project proposals (project coordinator: Renata Petrevska Nechkoska)
 - Making a Regnet (project coordinator: Tihomir Latinovic)
 - Using the time wisely during the COVID-19 pandemic – Experiences and perspectives of young people in the Western Balkans (project coordinator: Klejda Harasani)



PROJECT AIMS



- To developed and plotted, an integrated methodology for innovative managerial technical access in Intelligent Transport Systems (ITS)
- Through systematic and successful approaches to set priorities and establish the long-term vision; promote convergence for addressing trans-regional uses for innovative managerial technical access in ITS, devise guidelines/roadmap, describing in detail how this methodology can be used efficiently
- Spreading the best practices and lessons learned from North Macedonia in the region and all identified stakeholders
- Bring together the WBAABRIDGE, researchers, government, academia, civil society, to create a vision tactically; identifies the integration between approaches, or provides a framework for making choices where integration is not possible

APPROACH AND METHODOLOGY



- Regional project focused on 4 countries >> a new model for collaboration among identified different stakeholders (in this case: academia, policy makers, community and non-profit organizations) aiming to address community problems and facilitating value with co-creation towards an integral approach in developing methodology for addressing trans-regional regions issue for innovative managerial technical access in ITS
- The methodology will be based on a multi-creation approach and critical success factor method (CSF) as a means for identifying important elements of success
- Establishing new, innovative and efficient approaches to environmental management, decision making and problem solving within the context of national and corporate environmental and development policies
- Producing international transportation database regarding information based technology infrastructure, and the exchange of knowledge and experience, are “conditio sine qua non” towards a successful integration of the WB region in an unified Europe



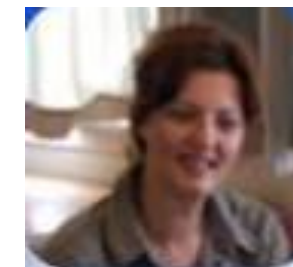
MEMBERS



- **North Macedonia:** Daniela Koltovska Nechoska, Renata Petrevska Nechkoska
- **Bosnia and Herzegovina:** Tihomor Latinovic
- **Albania:** Klejda Harasani
- **Kosovo:** Albana Veseli



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NEXT STEPS AND TASKS



- Participation and attendance in the online meetings (preferably all)
- Preparation of materials for one webinar, also inviting other participants
- Promote the activities on social networks, partner universities etc.
- The online communication tools will be provided by WBAA (pro versions of "GotoMeeting" and "GoTowebinar")?



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